POLICY RESPONSIBLE USE OF ARTIFICIAL INTELLIGENCE

AI SERVING COMMUNITIES

French to English translation by Jaggi Singh (No Borders Media)

ADOPTED BY THE BOARD OF DIRECTORS ON NOVEMBER 27, 2024

The terms of this document are governed by the Creative Commons Attribution – NonCommercial – ShareAlike (CC BY-NC-SA) license.





TABLE OF CONTENTS

Part 1: Contextual Analysis	3
Introduction	4
Context	5
Implication of Use and Non-Use	7
Adaptation Strategies	8

Part 2: Béati Foundation Policy	9
Guiding Principles	10
Responsibilities	11
Commitments	12
Risk Mitigation Strategies	13
Incident Response	14
Feedback and Support	14
Conclusion	15
Part 3: Appendices (Lexicon, Risk Analysis, Uses in the Philanthropic Sector, and Bibliography)	16

PART 1: CONTEXTUAL ANALYSIS



INTRODUCTION

In today's digital age, where technology is evolving at a dizzying pace, artificial intelligence (AI) represents both an extraordinary promise of progress, and a complex maze of ethical, social, and political challenges. For a philanthropic foundation committed to supporting marginalized communities and groups, the adoption and use of AI raise fundamental questions about how we can honor our mission while navigating this changing technological landscape. This policy for the responsible use of AI is designed with a keen awareness of our responsibilities as stakeholders in the philanthropic sector, eager to put the needs of the groups we support at the forefront of our action.

We live in an era where the AI capabilities – from predicting trends to automating administrative tasks – offer unprecedented opportunities to increase our efficiency and maximize the impact of our interventions. However, these opportunities come with a compelling responsibility to recognize and navigate the ethical complexities that these technologies entail. The use of AI in our operations must be guided not only by a quest for efficiency but also by an ethic of caution, a sensitivity to the social implications of these technologies, and a constant vigilance to the biases they can carry.

With this in mind, our commitment to the responsible use of AI is rooted in an approach that prioritizes human dignity and social justice above all else. Recognizing that technological tools are never neutral, we are committed to an ongoing critical evaluation of how AI is deployed within our foundation. This means not only scrutinizing the potential benefits of AI to optimize our resources and internal processes, but also remaining constantly alert to the risks of dehumanization, exclusion, or the reinforcement of inequalities that its careless use could engender.

At the same time, we are aware that not using AI in certain functions could represent a missed opportunity to better serve the communities we are dedicated to supporting. In the administrative field, for example, intelligent automation offers the potential to dramatically reduce the time spent on routine tasks, thus freeing up our teams to focus on more meaningful interactions and deeper on-the-ground work with the groups we support. In addition, avoiding AI can lead to high administrative, operational, or outsourcing costs, expenses that could be allocated more strategically to our core mission. With this in mind, we see AI as a tool that can strengthen our ability to carry out our mission, while remaining true to our core values of humane commitment and solidarity.

This responsible use of AI policy is therefore a commitment to using technology in a way that is both aware of the immense opportunities it offers, and mindful of the challenges it presents. We commit to navigate these waters carefully, guided by sound ethical principles, a willingness to learn and adapt, and an unwavering commitment to the communities we serve. It is with this thoughtful and balanced approach that we intend to integrate AI into our work, ensuring that our use of this powerful technology reinforces our mission rather than deviating from it.

CONTEXT

The Béati Foundation, which has been committed for years to opposing inequality and supporting vulnerable communities, finds itself at a historic turning point marked by the advent of artificial intelligence (AI). This technology, bearing immense transformative potential, invites us to re-examine our methods, strategies, and impact. The implementation of this policy for the responsible use of AI is driven by a reflection on our role in a rapidly changing world, and on the means by which we can use these tools to amplify our mission without compromising our core values. We are evolving in a context where AI is no longer a futuristic projection but an everyday reality. Its applications in health, education, and resource management are radically changing the way services are delivered and received. However, this technological revolution is accompanied by significant ethical, social, and political challenges, notably in terms of algorithmic bias, privacy, and surveillance. These challenges raise central questions about fairness, transparency, and accountability, which are particularly acute for organizations engaged in social and humanitarian work.

Founded on principles of transparency and respect for human rights, this policy frames the use of AI in such a way as to maximize positive impacts while minimizing the risk of harm. Strict commitments to data protection, bias reduction, and the integration of beneficiary communities, guide every use of AI, to ensure that these technologies serve the common good above all else, and respect the Foundation's core values.

In the philanthropic sector, AI offers the potential to multiply our impact, optimize our operations, and better understand the needs of the communities we support. However, the use of AI must be guided by careful ethical reflection to ensure that these tools truly serve the common good and do not reproduce existing inequalities. The Béati Foundation recognizes the importance of this reflective perspective, committing itself to a responsible and ethical approach to AI.



Our commitment to the ethical use of AI is based on an understanding of the following issues:



The need to identify and correct algorithmic biases to ensure fair and equitable practices.

TRANSPARENCY AND ACCOUNTABILITY

The importance of maintaining transparency in the use of AI and ensuring accountability in the decision-making.

PROTECTING PRIVACY

The priority of protecting the personal data of beneficiaries and donors in all AI applications.

INCLUSION

The duty to ensure that our use of AI does not create new forms of exclusion or marginalization, but rather that it is a tool for inclusion and increased empowerment for all communities.

ENVIRONMENTAL ISSUES

The need to minimize, as much as possible, the environmental impact of our AI applications, by adopting energy-efficient practices and exploring solutions to offset emissions, in order to align our technological usage with our commitments to sustainability.

HUMAN COST

The recognition that the use of AI, particularly in content moderation, can rely on the labor of people in precarious conditions; our commitment is to prioritize solutions that respect the rights and dignity of the workers involved in these operations, by selecting partners offering fair and ethical working conditions.

This policy aims to frame our use of these technologies in a way that maximizes their beneficial potential while minimizing the risks of harm. It is based on a set of guiding principles, responsibilities, and commitments designed to guide our action in a complex and evolving technological landscape. This policy reflects **our belief that AI can and should be used in ways that enhance our mission, provided its deployment is carried out with caution, discernment, and constant attention to the ethical implications of its use.** In adopting this policy, the Foundation reaffirms its commitment to being a responsible actor in the philanthropic sector, placing the needs and well-being of communities at the heart of our approach. We are committed to an ongoing exploration of the possibilities offered by AI, all while remaining firmly anchored in our values of justice, equity, and human solidarity.



HUMAN RIGHTS IMPLICATIONS OF THE USE AND NON-USE OF AI

As part of our commitment to the ethical and responsible use of AI, the Béati Foundation is moving towards a human rights-based analysis to assess the effects and implications of the integration or absence of AI in its practices. Inspired by frameworks such as the Montreal Declaration for a Responsible Development of AI, this approach places human rights and self-determination at the center of our thinking, aiming to ensure that our actions respect and reinforce the autonomy and choices of the communities we support.

IMPLICATIONS OF AI USE

Respect for Privacy and Dignity: The use of AI in analytical or decision-making processes presents risks of excessive collection or mismanagement of personal data, which could expose individuals to violations of their privacy or compromise their dignity. Therefore, AI practices require increased vigilance regarding confidentiality and information protection.

Fairness and Non-Discrimination: Al algorithms, due to potential biases in data or processes, can reproduce or even exacerbate existing discriminations. The use of Al therefore carries a risk of unequal treatment, which can create or reinforce inequalities in access to services or in the distribution of resources. This is particularly concerning in a philanthropic context, where fairness in the distribution of support is essential.

Transparency and Accountability: The use of AI introduces a layer of complexity into decision-making, sometimes making processes opaque to beneficiaries and stakeholders. This lack of clarity can limit the ability of communities and individuals to understand how and why certain decisions are made, thus creating challenges around accountability and trust.

Participation and Inclusion: The integration of AI, if not carefully thought out, can create forms of marginalization, particularly if systems are designed without taking into account the diversity of experiences of the communities served. Inappropriate use of AI can exclude certain voices, especially those who do not have the resources or technical skills to interact with these systems, thereby reducing the inclusive reach of the Foundation.

Preservation of Autonomy and Self-Determination: Al can influence the autonomy of individuals by centralizing decision-making processes and imposing power dynamics that limit the self-organization and independence of communities. Unthoughtful use can foster a form of technological dependency and reduce the ability of communities to decide autonomously, which risks undermining collective self-determination.

IMPLICATIONS OF NOT USING AI

Lack of Operational Efficiency: absence from philanthropic operations can lead to a less efficient allocation of resources, potentially limiting the Foundation's ability to maximize its social impact and reach more communities.

Risk of Technological Lag: the choice not to integrate AI may place the Foundation in a position lagging behind technological advances, affecting its ability to respond to changing community needs in a proactive and up-to-date way.

Under-utilization of Data for Social Improvement: by avoiding AI, the Foundation could lose opportunities to leverage data to enrich its understanding of community needs and optimize its interventions, thus limiting the relevance and impact of its actions.

Limited Crisis Response: the absence of AI systems can reduce the Foundation's ability to react quickly to crisis situations or new opportunities, hindering its ability to act in a timely manner to maximize the impact of its interventions.

ADAPTATION STRATEGIES

For each challenge, whether related to the use or non-use of AI, we are developing strategies to ensure that our use of technology is beneficial and aligned with human rights:

01

Establishing clear ethical standards for all uses of AI, based on respect for privacy, fairness, transparency, and inclusion.

02

Ongoing training and awareness-raising for our team, Board of Directors, and committee members, on the ethical implications of AI.

03

Active participation of stakeholders, including the communities we serve, in the evaluation and improvement of our Al practices.

Active technological monitoring to stay informed of the latest AI developments that could positively influence our work.

By adopting this human rights-based approach, the Béati Foundation reaffirms its commitment to using AI in ways that not only reinforce our mission but also respect and promote the fundamental rights of the individuals and communities we seek to support.

PART 2: BÉATI FOUNDATION POLICY



GUIDING PRINCIPLES







ETHICS, BALANCE, AND DISCERNMENT

We recognize the importance of using AI to improve the efficiency and impact of our work, while being aware of the associated risks. We are committed to maintaining a judicious balance where each AI application is carefully evaluated for its benefits, while remaining vigilant about potential negative consequences. This includes rigorous human oversight to ensure that all automated actions and decisions are reviewed and validated by people, preserving our commitment to a personalized, human-centered approach.

JUSTICE, TRANSPARENCY, AND ACCOUNTABILITY

We are committed to using AI as a lever to promote social justice and reduce inequality, taking care to eliminate bias and promote the equitable distribution of resources. We value transparency in our AI-assisted decision-making processes, with clear communication on the mechanisms and criteria used, thus ensuring responsibility and accountability in all our actions.

INCLUSION AND DATA PROTECTION

We ensure that AI systems are designed, developed, and deployed to reflect and respect the diversity of the communities we serve. This includes a specific focus on inclusion and rigorous protection of data privacy and security, ensuring that our data practices comply with existing legal frameworks and protect the rights of all the people we seek to support.



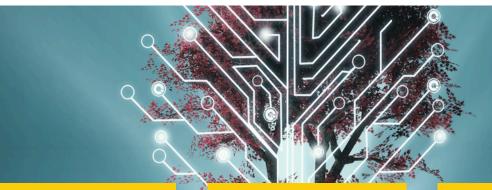
ADAPTABILITY AND CONTINUOUS LEARNING

Recognizing that the field of AI is constantly evolving, we engage in a continuous learning process to adapt our policy and practices in response to new challenges and opportunities. This allows us to remain relevant, effective, and ethically sound in our use of AI.

These guiding principles form the backbone of our policy on the responsible use of AI. They reflect our unwavering commitment to using these powerful technologies in ways that strengthen our mission, while remaining true to our core values of fairness, justice, and respect for human dignity.

RESPONSIBILITIES

The Béati Foundation, in its commitment to integrating artificial intelligence (AI) in a responsible and ethical manner, recognizes a range of essential responsibilities. These responsibilities reflect our desire to maximize the effectiveness and positive impact of AI while minimizing risks and ensuring use that aligns with our core values.



Resource Optimization

Our primary responsibility is to use AI to improve administrative and operational efficiency. This means optimizing our internal processes and reducing repetitive tasks, thereby allowing us to redirect our resources and attention to directly supporting the groups and communities we serve. The goal is to ensure that AI contributes to a more strategic and effective allocation of our resources.

Training and Skills Enhancement

We are committed to ongoing training in the potentials and challenges of Al. This includes developing critical and technological skills to understand, interact with, and evaluate Al in an informed manner. Our goal is to cultivate a well-prepared team capable of navigating the Al landscape wisely and effectively.

Ongoing Evaluation of Al

It is our duty to carefully evaluate both the benefits of using AI and the risks associated with not using it. This means examining how AI can improve our work or, conversely, where its absence might prevent us from realizing our full potential. Such a dual assessment ensures AI use is both strategic and aligned with our mission.

Ethical Training and Awareness

Awareness of the ethical issues surrounding AI is central. All members of our Foundation, including management, will receive ongoing training on these issues. This approach aims to strengthen an organizational culture where ethics guide our integration of AI.

Ethical Evaluations and Audits

Regular ethical audits of the Al systems used are essential to identify and correct any biases or undesirable effects. These checks will ensure that our Al tools remain aligned with our principles of justice and fairness. For example, an audit may consist in checking that the anonymized data in an Algenerated report does not contain information that could identify individuals.

Monitoring Social Impact

Finally, we are committed to monitoring the social impact of our Al-using projects. This oversight aims to ensure that our technological initiatives contribute positively to our mission and do not cause harm. This is a cornerstone in ensuring that our use of Al is truly beneficial to the communities we strive to support.

COMMITMENTS

As part of our commitment to responsibly and ethically integrate artificial intelligence (AI) into our activities, the Foundation solemnly engages to uphold the following commitments. These commitments reflect our determination to use AI as a powerful tool for social good, while navigating carefully through the ethical and social challenges it presents.



Critical and Targeted Use of Al

We are committed to deploying Al in a critical and targeted way, precisely identifying the areas where its impact will be most significant and beneficial. This means avoiding superfluous or potentially harmful applications, and focusing our efforts where Al can truly improve our operations and mission. 02

Data Protection, Ethics, and Security

The Foundation will guarantee rigorous protection of personal data and adhere to strict ethical principles in all AI applications. This includes adopting best practices and security standards to protect information from abuse and privacy violations, ensuring its confidentiality, integrity, and security.



Human Review and Supervision

Every important Al-related decision or output will be systematically reviewed and validated by a competent team. This commitment ensures that the integrity and accuracy of our work are preserved, with human oversight guaranteeing that our values always guide the use of Al.



Ongoing Alertness and Adaptation

We will remain constantly vigilant to technological developments and feedback concerning AI. This commitment to continuous alertness and adaptation will enable us to adjust our practices based on new knowledge and emerging challenges.

05

Commitment to a Non-Discriminatory AI

The Foundation is committed to actively opposing discriminatory bias in the systems we use. We will ensure that our AI tools promote inclusion and justice as much as possible. To this end, we will train our teams to recognize and reduce bias through tailored resources, conduct reviews of the tools used, and collaborate with external experts on an ad hoc basis.

07

Transparency In Communication

The Foundation is committed to communicating openly about the uses, challenges, and successes of AI within our organization. By encouraging constructive dialogue with all stakeholders, we aim to build shared understanding and mutual trust around our use of AI.



Solidarity and support for social movements

We will use AI to support social movements and facilitate equitable access to our funds and services, strengthening the accessibility of information and support offered, enabling communities seeking fairness to participate fully and access essential resources.

80

Responsibility and Accountability

In the event of inappropriate use or negative consequences arising from the use of AI, we will take immediate corrective action. The Foundation and its partners will remain responsible and accountable for all our actions.

ENVIRONMENTAL RISK MITIGATION STRATEGIES

The Béati Foundation is committed to adopting an approach to mitigating the environmental risks associated with artificial intelligence (AI) that not only reflects our responsibility to the environment, but also integrates a perspective attentive to power dynamics, inclusion, and social justice. Here's how we plan to hold our use of AI accountable, while taking into account broader systemic impacts:

01 USING ENERGY-EFFICIENT SOLUTIONS

We are committed to using the most energyefficient solutions available. Ongoing technological monitoring will be carried out to identify the most environmentally-friendly innovations, and we will adapt to integrate these advances into our practices. This process will ensure that our operations remain at the forefront of sustainability.

02 CHOOSING RESPONSIBLE SUPPLIERS

In choosing our suppliers, whenever possible, the Foundation will prioritize not-for-profit partners who share a strong social, political, and environmental conscience. As with all our suppliers, this choice is guided by our responsible sourcing/procurement policy, ensuring that our partnerships reflect our values and support our social and environmental objectives.

03 OFFSETTING OUR CARBON FOOTPRINT

At present, we do not directly offset our carbon footprint, but we are exploring strategies to do so in the future. This includes assessing ways in which we can support platforms or initiatives that not only offset carbon, but also strengthen communities affected by climate change.

04 SUPPORTING SUSTAINABLE INNOVATION

We support innovation in AI that promotes multidimensional sustainability. Our goal is to ensure that the use of AI makes sense and brings added value to communities, our team members, and our ecosystem. We are aware of the limitations of technological solutions and do not see AI as a panacea. Instead, we ensure that its use complements and enriches our actions where it matters most.

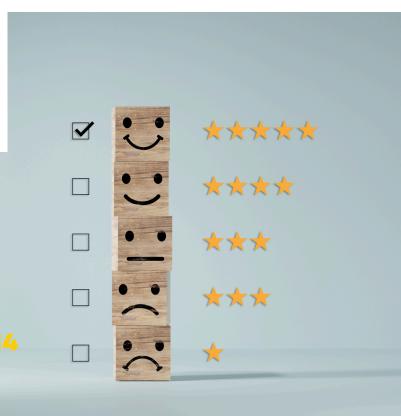
We are fully aware of the limitations of technological solutions and of the importance of not seeing AI as a universal solution. We emphasize the use of AI as one tool among others, integrated into a broader strategy that includes human, ethical, and contextually adapted approaches.

FEEDBACK AND SUPPORT

The Foundation is committed to maintaining an open and constructive dialogue with supported organizations as well as within our teams, committees, and Board of Directors. We include questions on AI use in our annual surveys to gather essential feedback. strengthen interactions, and ensure equitable use of AI. Specific AI training and the distribution of adapted technological tools are planned to facilitate access and effectiveness of AI in all spheres of our organization. This approach aims to enrich everyone's skills and actively support our Al-related strategic objectives, ensurina proactive participation by all Béati Foundation members in our philanthropic mission.

INCIDENT RESPONSE

To effectively manage Al-related incidents, such as unintentional bias or data leaks, the Foundation will integrate these specificities into its incident management aeneral procedure. This integration will ensure a rapid and coordinated response that leverages existing processes, while adding specific measures for Alrelated incidents. The procedure will include steps for immediate notification of affected parties, rapid impact assessment, damage mitigation, and review of practices to prevent future incidents.



CONCLUSION

In conclusion, this policy for the Responsible Use of Artificial Intelligence (AI) marks an important step in the Foundation's journey towards the thoughtful and ethical integration of emerging technologies into our mission. It reaffirms our commitment to navigating the complexities of AI with unwavering caution, balance, and responsibility, while recognizing the transformative potential of these tools to increase our impact.

The implementation of this policy is guided by a firm commitment to using AI in a way that respects our core values and strengthens our ability to support the communities and individuals we serve. We recognize that the technological landscape is rapidly evolving, and with it, the ethical and practical challenges we face. That is why we are committed to remaining vigilant, critical, and adaptive, ready to adjust our approach, to the best of our abilities, as new information and technologies become available.

We also recognize that our understanding and application of AI will benefit greatly from an open and ongoing dialogue with all stakeholders, including the beneficiaries of our programs, experts in technology and ethics, and the philanthropic community as a whole. This dialogue is essential to ensure that our use of AI remains aligned with the needs and aspirations of the communities we aim to support, while responsibly navigating the ethical challenges it presents.

Finally, this policy is a **living commitment**, a document that will evolve in response to technological advances, feedback, and ongoing discussions within our community and beyond. We invite all stakeholders to join us in this ongoing commitment, to share their perspectives and contribute to the evolution of our approach to Al. Together, we can ensure that the Foundation remains at the forefront of the ethical and responsible use of Al, putting technology at the service of the common good, and strengthening our mission to support communities around the world. Our journey with Al is only beginning, and we are determined to navigate it thoughtfully, responsibly, and always guided by our values.

PART 3: APPENDICES



AI-SPECIFIC 101 LEXICON

For further information, consult the AI Glossary from the International Observatory on the Societal Impacts of AI and Digital Technology (OBVIA).

Accountability

The principle that decisions made by an AI system must be attributable to a person or team, ensuring that responsibility is taken in the event of error or harm.

Algorithm

A sequence of instructions or rules enabling a computer to solve a problem or perform a specific task, such as classifying data or providing recommendations.

Algorithmic Bias

Prejudices embedded in AI systems, often stemming from partial or stereotyped data, which can generate unfair decisions, particularly for certain communities or groups.

Artificial Intelligence (AI)

A set of technologies that enable machines to perform tasks typically requiring human intelligence, such as voice recognition, decisionmaking, and the detection of complex patterns.

Assisted Decision-Making

An approach where AI assists, but does not replace, human decisions, enabling informed decision-making while maintaining human oversight to ensure ethics.

Content Moderation

The use of AI to monitor and manage online content (comments, texts, images), often with the goal of preventing the dissemination of inappropriate content. It can, however, pose ethical challenges in terms of working conditions for moderators.

Data

Raw information used by algorithms to generate analyses and predictions. In a philanthropic context, this may include demographic, economic, or social impact data.

Data Protection

Practices and standards aimed at protecting the personal information of beneficiaries, donors, and partners, a crucial aspect in the use of AI to respect privacy.

Explainability

The ability to understand how an AI has made a decision. An explainable AI is transparent and allows for the verification of the steps that led to a result, which is essential for ensuring accountability.

Generative Al

A form of AI capable of creating content, such as text, images, or sounds, by drawing inspiration from previous data models. It is used in content creation for communication or document production.

Machine Learning

A technique that allows a machine to "improve" and make decisions autonomously by analyzing large amounts of data and learning the patterns that emerge from it.

Predictive AI

A form of AI that uses historical data to forecast future events or behaviors, useful in philanthropy to anticipate community needs or optimize resource allocation.

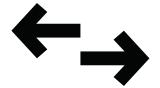
Technological monitoring

Continuous monitoring of advances in the field of AI and related practices, in order to integrate relevant innovations in an ethical and sustainable manner.

Transparency

Clarity on how AI is used, data sources, and decision-making steps, to ensure the trust of users and beneficiaries in the system's operation.

ETHICAL RISK ANALYSIS OF AI USE AND NON-USE



As part of our ongoing commitment to the ethical and responsible use of technology, the Béati Foundation has developed a succinct analysis of the ethical risks associated with both the use and non-use of artificial intelligence (AI). This assessment, while not exhaustive, highlights the need to maintain a strategic balance between exploiting the benefits of AI and managing the potential risks it may engender.

We recognize the serious risks that the use of AI can produce, particularly in terms of algorithmic bias, privacy violations, technological dependency, or important environmental risks, but AI also offers significant opportunities to improve our operations, strengthen engagement, and maximize the impact of our initiatives. Non-use of AI could also lead to operational inefficiencies, delayed technology adoption, and limit our ability to proactively respond to the changing needs of the communities we serve. Risks of non-use also include high operational costs, limiting our impact by underutilizing available data, and possible loss of innovation opportunities.

For each risk identified, whether related to the use or non-use of AI, we have developed mitigation strategies aimed at ensuring that our use of AI is both beneficial and aligned with our core values. These strategies include the implementation of strict confidentiality protocols, the integration of explainable systems, ongoing training for our team, as well as active technology monitoring.

Ultimately, our goal is to navigate this complex landscape with care and discernment, ensuring that technology, and specifically AI, enhances our mission without compromising our integrity or ethical commitments. This ethical risk management framework is important for maintaining the trust of our partners and the communities we support, while harnessing technological advances to increase our effectiveness and impact.

RISKS OF USE AI IN THE PHILANTHROPIC SECTOR

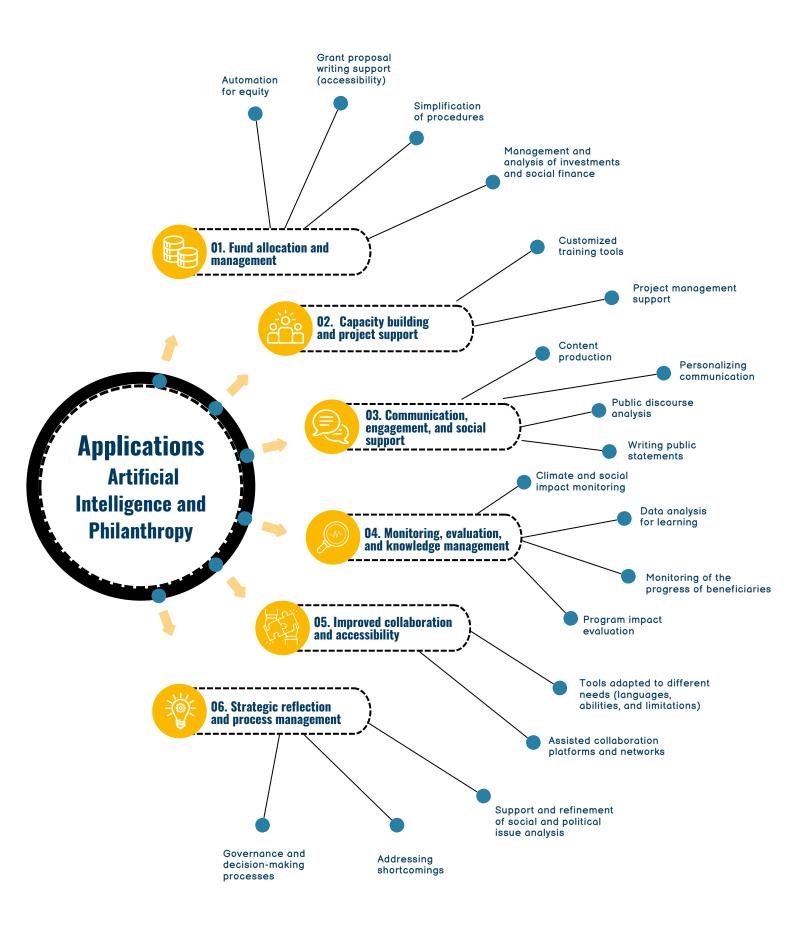
Ethical Risk	Description	Example of Use	Negative Impact Scale	Probability	Mitigation Strategy	Notes and Comments
Algorithmic Bias	Algorithms can perpetuate or amplify existing biases in the data	Selection of projects for financing.	4	High	Non-use in project selection. Regular audits of algorithms, diversification of data sets.	Importance of external expertise to assess bias.
Violation of Privacy	Inappropriate use of data leading to breach of confidentiality.	Analysis of social trends.	5	High	Strict confidentiality policies, data anonymization.	Data protection awareness and training.
Technological Dependence	Reduction in human judgment capacity due to Al.	Donor relationship management.	3	Medium	Maintain a balance between automated decisions and human judgment.	Ongoing training on the importance of human discernment.
Dehumanization of Support	Loss of human contact in the philanthropic sector.	Al accompaniment programs.	4	Medium	Integrate a relational dimension into AI tools.	Emphasis on human values in all Al interventions.
Lack of Transparency	Opacity of Al-based decisions.	Allocation of funds by IA.	4	High	Explainable systems development and independent audits.	Clear communication on how algorithms work.
Growing Inequalities	Favoritism of "safe" projects based on algorithmic bias, exacerbating inequalities.	Selection of fund recipients.	4	High	Diversified and inclusive selection criteria.	Ensure fair representation in funding decisions.
Skill Obsolescence	Devaluation of certain traditional skills.	Automation of operational processes.	2	Weak	Training and professional retraining programs.	Anticipate changes in skills requirements.
Misuse of Al	Use of Al to manipulate information or for unethical purposes.	Al-generated content production	3	Weak	Reinforced safety protocols, ethical assessment of usage.	Constant vigilance and empowerment of teams.
Diluted Responsibility	Difficulty in assigning responsibility for AI errors.	Decisions made by decision support	3	Medium	Clarification of lines of responsibility, training in Al	Reinforcing a culture of ethical responsibility.
Increased environmental impact	Al requires significant energy resources, increasing the organization's carbon footprint.	Massive data analysis for impact monitoring.	5	High	Favoring energy-efficient AI tools, limiting unnecessary operations and adopting compensatory strategies.	Collaborate with partners committed to reducing environmental impact.

RISKS OF NON-USE

AI IN THE PHILANTHROPIC SECTOR

Ethical Risk	Description	Negative Impact Scale	Probability	Mitigation Strategy	Notes and Comments
High Operating Costs	Not using AI can keep administrative and operational costs high.	3	Medium	Strategic investment in Al technologies to reduce costs.	Efficient reallocation of resources.
Technological Lag	Lack of Al adoption can lead to a delay in maintaining technological relevance.	4	High	Gradual adoption of Al solutions to stay at the forefront of innovation.	Maintain alignment with advances in the sector.
Operational Inefficiency	Non-use of Al can lead to inefficiencies in resource and process management, limiting optimization of operations.	4	Medium	Progressive implementation of Al solutions for process automation.	Maximize efficiency to redirect resources to social missions
Delayed Technological Adaptation	Lack of AI adoption can limit the Foundation's ability to integrate innovative and effective practices.	4	High	Technology monitoring and selective adoption of suitable AI technologies.	Align technology tools with the Foundation's strategic objectives.
Limitation of Data Analysis	Without AI, the Foundation's ability to analyze large amounts of data to inform decisions is reduced.	3	Medium	Training teams in data analytics and targeted adoption of AI to strengthen analytical capabilities.	Use AI for deep understanding and data-driven decision-making.
Reduced Effectiveness of Social Commitment	Not using AI to support our social engagement efforts and those of Foundation- supported groups can reduce our ability to amplify their voices, adapt our strategies to emerging issues, and maximize the impact of advocacy initiatives.	4	High	Develop AI-enhanced engagement strategies to improve communication and personalization.	Strengthen engagement through more relevant and effective interactions.
Governance Risks	Not using AI to improve governance processes can lead to less informed and potentially less effective decisions.	3	Medium	Integrate AI tools to support decision-making and committee management.	Improve the quality of decision- making processes at all levels of the foundation.
Lack of Responsiveness to Crises	Lack of Al-based predictive systems may delay the Foundation's response to emerging crises or opportunities.	4	Medium	Use AI to develop predictive and reactive capabilities in the face of crises.	Be proactive rather than reactive with predictive analytics.
Loss of Innovation Opportunities	Not engaging AI can limit the Foundation's ability to innovate and respond adaptively to changing social challenges	4	Medium	Foster a culture of innovation that includes exploring AI for new solutions.	Promote innovation for greater social impact.
Limited Transmission and Influence Potential	Not using Al prevents the Foundation from sharing ethical practices, limiting its positive influence on raising the sector's standards.	3	Weak	Adopt AI ethically and transparently, then pass on these practices to partners and communities.	Use communication channels to disseminate best practices and encourage their adoption in the sector.







BIBLIOGRAPHY

"Abécédaire de l'IA (tr: "Al Glossary") | International Observatory on the Societal Impacts of Al and Digital Technologies / Observatoire international sur les impacts sociétaux de l'IA et du numérique (OBVIA)", September 11, 2024.

AFP Québec - Association of Fundraising Professionals / Association des professionnels en philanthropie. "Artificial intelligence in philanthropy: main uses, critical look and case studies." Consulted on September 17, 2024.

UNESCO; Mila - Quebec Artificial Intelligence Institute. <u>Missing links in AI</u> <u>governance</u>. Paris: UNESCO, 2023.

Brightmine Editorial Team. "How to Create an Al Policy | How To | Tools", n. d.

Commission de l'éthique en science et en technologie (Commission on Ethics in Science and Technology). "<u>Regard</u> <u>éthique sur les effets environnementaux</u> <u>des technologies numériques au</u> <u>Québec</u>" (tr: "An ethical look at the environmental effects of digital technologies in Quebec: the imperative of digital sobriety"). Consulted on October 16, 2024.

Diane, Alalouf. "Juillet 2023: <u>Philanthropy</u> <u>and Artificial Intelligence</u> - Philab -UQAM". Philab, July 5, 2023.

Gautrais, Vincent. "<u>Afin d'y voir clair:</u> <u>Guide relatif à la gestion des documents</u> <u>technologiques</u>" (tr: "To help you understand: Guide to managing technology documents"). Fondation du Barreau du Québec, 2005.

"Obvia Glossary | International

Observatory on the Societal Impacts of Al and Digital Technologies / Observatoire international sur les impacts sociétaux de l'IA et du numérique (OBVIA)", November 4, 2024.

"<u>Intelligence artificielle: la</u>

philanthropie comme garde-fou" (tr: "Artificial intelligence: philanthropy as a safeguard") | Le Devoir ». Consulted on September 19, 2024.

"<u>Canada's Digital Charter In Action: A</u> <u>Plan By Canadians, for Canadians</u>". Innovation, Science and Economic Development Canada, n. d.

Langlois, Lyse, Marc-Antoine Dilhac, Jim Dratwa, Thierry Ménissier, Jean-Gabriel Ganascia, Daniel Weinstock, Luc Bégin, et Allison Marchildon. "<u>Ethics at the heart</u> <u>of Al</u>". International Observatory on the Societal Impacts of AI and Digital Technologies / Observatoire international sur les impacts sociétaux de l'intelligence artificielle et du numérique, October 2023.

"<u>Les organismes sans but lucratif et l'IA</u> <u>générative</u>" (tr: "Non-profit organizations and generative Al".

Consulted on September 17, 2024.

Montréal Declaration for a Responsible Development of Artificial Intelligence. "Montreal Declaration for Responsible Al." n. d.

French to English translation by Jaggi Singh (No Borders Media)

This document is made available under the Creative Commons CC BY-NC-SA license (Attribution-NonCommercial-ShareAlike) | This license offers the same benefits as the previous one, but it also requires that any derivative work be distributed under the same CC BY-NC-SA license, which ensures that derivative works also remain non-commercial.

For more information on this license, click here.

